

THE THERAPY AGENCY LAUNCHES NEW ONLINE BOOKING SERVICE FOR BUSINESSES TO ARRANGE COMPLEMENTARY THERAPY TREATMENTS IN THEIR WORKPLACE

The Therapy Agency, today announced the launch of a sophisticated secure online booking facility, for staff to book a massage in their workplace.

“We were recognising the challenges many workplaces were facing, in staff having to phone through to someone to arrange bookings, or to go to some central location to view the available timetable” Jason Parlour, MD of The Therapy Agency explained, “with more and more staff gaining access to the internet from their workstations, and companies not wanting to tie up individual staff with the responsibilities of arranging bookings within each therapy day”.

This unique booking system, recently valued at £100,000 by web developers www.bluhalo.com, is the first to offer every member of staff the opportunity to view all available booking times on any prearranged therapy day. Bookings can be subsidised, part subsidised, or paid for entirely by staff through the secure payment facilities. “We found a lot of companies who wanted to offer our services, preferred their staff to pay up-front, and with booking facilities available 24/7, staff can even make a booking from their own home. This can be invaluable to executives who’s busy timetables keep changing up until the last minute”.

-ENDS-

Notes to Editor

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